

PRIVACY POLICY (AURA Peak Performance Consulting “AURA PPC”)

General

AURA PPC and the Site are committed to protecting your personal data. Personal data is information that can identify you, directly or indirectly.

SECTION 1 – WHAT DO WE DO WITH YOUR INFORMATION?

When you make a purchase, schedule an appointment, make an inquiry, sign-up for subscriptions or notifications, or send any form of electronic communication from our Site, we collect the personal information you give us such as your name, address and email address, and like thereof.

Email marketing (if applicable): With your permission, we may send you emails about our Services, new offers, products, courses and other updates.

SECTION 2 – CONSENT

How do you get my consent?

When you provide us with personal information (“Personal Data”) to complete a transaction, verify your credit card, confirm a booking, attend an event, program, course or service, special offers, sales and promotional information, online seminars and other events, arrange for a delivery or return a purchase, we imply that you consent to AURA PPC collecting your consent approval and using it for that specific reason only.

If we ask for your personal information for a secondary reason, like marketing, we will either ask you directly for your expressed consent, or provide you with an opportunity to say no.

How do I withdraw my consent?

If after you opt-in, you change your mind, you may withdraw your consent for us to contact you, for the continued collection, use or disclosure of your information, at any time, by contacting us at jamie@aurappc.com

SECTION 3 – DISCLOSURE

AURA PPC does not share or sell your Personal Data, and only duly authorized persons within our organization will have access to your Personal Data to the extent necessary for the abovementioned purposes.

We may disclose your personal information if we are required by law to do so or if you violate our Terms of Service, or Terms and Conditions.

SECTION 4 – YOUR RIGHTS

Data protection laws give rights to individuals in respect of the Personal Data that organizations hold about them. To the extent provided by applicable laws, you may:

- request access to the Personal Data that AURA PPC maintains about you;
- request that AURA PPC rectify, delete or block your Personal Data;
- object at any time to the processing of your Personal Data for direct marketing as well as other purposes where there is a compelling legitimate ground relating to your particular situation; and
- withdraw any given consent at any time without explanation.

Please note that by withdrawing certain consents, you may not be able to use all functions and/or Services provided on the Site.

To exercise any applicable data protection rights, please contact AURA PPC at jamie@aurappc.com. AURA PPC and the Site reserves the right to request additional documents from you to enable us to verify your identity.

Social Platforms and Links to Other Sites

Our Site contains social media plug-ins and links that may include Zoom, Facebook, Instagram, Pinterest, LinkedIn, and YouTube. www.aurappc.com does not control these platforms and is not responsible for nor in control of the Processing of Personal Data taking place on them or their respective privacy policies. AURA PPC encourages you to read the privacy policies of these social platforms before interacting with their plug-ins or links on our Site.

SECTION 5 – AGE OF CONSENT

By using this Site, you represent that you are at least the age of majority in your state or province of residence, or that you are the age of majority in your state or province of residence and you have given us your consent to allow any of your minor dependents to use this site.

SECTION 6 – CHANGES TO THIS PRIVACY POLICY

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the Site. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

CONTACT US

If you would like to: access, correct, amend or delete any personal information we have about you, register a complaint, or simply want more information please contact us at jamie@aurappc.com